
SEAN DOWEY

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PROFILE

Highly experienced Motion Graphic Designer and Composer with a strong track record in broadcast graphics, visual effects, and automotive UI/UX animation. Known for creative excellence, project management, and delivering outstanding campaigns. Seeking opportunities in the film, television, and automotive industries.

KEY SKILLS

Motion Graphic Design

Broadcast Graphics

UI/UX Animation

Visual Effects

Project Management

Automotive UI Design

Marketing and Branding

Problem Solving

Budget Management

Primary Software: After Effects, Adobe Premiere, Photoshop, Illustrator, Mocha

PROFESSIONAL EXPERIENCE

OWNER / ARTIST, FIGHTING GIANT; VENTURA, CA – 02/2014-PRESENT

- Founded Fighting Giant, specializing in design, animation, visual effects, and editorial services for diverse clients.
- Expert in budgeting and finance coordination for campaigns, collaborating with clients like BMW on animated instrument clusters and information displays.
- Developed groundbreaking UI animations for the BMW i Interaction EASE concept vehicle premiering at CES 2020, garnering significant media coverage.
- Designed and animated graphics for a Times Square digital billboard for Mazda, reaching millions on New Year's Eve.
- Worked closely with Ford executives to produce a well-received commercial for the 2013 Ford Fusion.
- Successfully re-imagined and executed advertisements for the iPhone X, highlighting Apple's Face ID technology while meeting tight deadlines.

- Created social media marketing campaigns that garnered millions of views across platforms like Facebook, Snapchat, Twitter, and Instagram.

BROADCAST DESIGNER, SEANDOWEY.COM; VENTURA, CA – 06/2005-02/2014

- Produced broadcast-quality motion graphics and visual effects for social media, film, and television.
- Adept in asset management across production pipelines and known for adapting to changes in existing workflows.
- Problem-solver and "fixer," consistently brought on board to rescue troubled projects and deliver on time and within budget.
- Expert in creating motion graphics compliant with overseas marketing legal requirements.

INSTRUCTOR, CALIFORNIA STATE UNIVERSITY CHANNEL ISLANDS;
CAMARILLO, CA– 08/2006-06/2011

- Taught multiple digital media disciplines and tools to university students, developing syllabi and action plans for each course.
- Provided extra support to students struggling with advanced concepts.
- Mentored former students who successfully pursued careers as digital artists.

OPERATIONS MANAGER, LYNDA.COM; OJAI, CA – 03/1999-06/2005

- Represented Lynda.com at trade show events, answered customer questions, and made sales of training materials.
- Managed global shipping and tracking of educational products.
- Conducted beta and alpha testing for training titles to ensure consistent quality.
- Provided technical support to customers.

EDUCATION

MASTER OF FINE ARTS (MFA) FROM SAVANNAH COLLEGE OF ART AND DESIGN,
SAVANNAH, GA - 2006

BACHELOR OF FINE ARTS (BFA) FROM CALIFORNIA STATE UNIVERSITY CHANNEL
ISLANDS, CAMARILLO, CA - 2004

AWARDS

CLIO BRONZE AWARD

PROMAX BDA SILVER AWARD

GRADUATED MAGNA CUM LAUDE FOR BOTH BFA AND MFA